

## Press Release

### GNB Unveiled New Tensor XGel Battery At CeMAT 2014

*Gennevilliers, France – 26 May 2014* – Industrial battery giant GNB Industrial Power, a division of Exide Technologies, successfully exhibited at CeMAT 2014. The company unveiled its new Tensor XGel battery and launched its new Marathon brand at the event. GNB's presence at CeMAT carried the motto "powering energy solutions", and highlighted the company's strengths in the material handling business.

The new Tensor XGel battery uses an advanced cell design for high performance. The product is maintenance free and requires no water refilling. GNB's engineers combined features from across the company's Sonnenschein Gel and Tensor technology. This led to fast recharging, improved energy efficiency and high energy content, making it among the most powerful maintenance free batteries on the market.

The GNB Classic, Liberator Gold and Liberator Silver batteries will now be grouped together under the Marathon brand. The name was chosen to reflect the brand's focus on efficiency, durability and driving down total cost of ownership.

Tensor also formed a large part of GNB's CeMAT message. The battery is designed for ultra-high performance, ideal for heavy trucks operating outdoors or other extreme conditions. Tensor is also designed to quickly recharge within 4 hours, which improves utilisation rates and reduces capital expenditure.

Sonnenschein Lithium was also on display. This battery has high cycle life, high energy density and is entirely maintenance free. It can be fully recharged within 1 hour, making it ideal for 24/7 operations. The product can be recharged during breaks, completely removing the need for replacement batteries. There is no gas emission during charging, so dedicated charger rooms are no longer needed. This saves money and frees space for a business's core activities.

GNB also presented its portfolio of battery chargers, designed to make batteries perform better and last longer. These have charging profiles specially optimised for the type of battery being charged, and work across gel, lead-acid and lithium-ion batteries. The charging algorithms are specially formulated to improve energy efficiency and battery lifespan, reducing cost of ownership

for GNB customers. Fleet management software is also available, allowing for real-time monitoring of activities in the charger room.

“CeMAT 2014 was a great success for GNB. This year’s visitors were particularly focused on improving the profitability of their operations, and our products really resonated with this audience,” said Michael Ostermann, President Europe at Exide Technologies. “Large numbers visited the stand and there was high interest from potential customers. Our focus on innovation is creating new demand for our products, and strengthening our portfolio year after year.”

CeMAT 2014 took place in Hannover, Germany from 19–23 May. Billed as “the world’s leading fair for intralogistics”, it attracts the leading minds in the industry, drawing attendees from around the world. This year’s event was centred on “intralogistics products which provide the basis for a more efficient integration of all relevant systems”. Topics included port transportation, special logistics, transport logistics, production logistics and retail.

As Official Partner of BMW Motorsport in the DTM, GNB had the pleasure to welcome BMW DTM racing driver Marco Wittmann at the stand. Attendees lined up for photos and autographs, with many congratulating the driver on winning this season’s opening race. A BMW DTM M3 show car was parked at the stand throughout the event, drawing crowds of people wanting to take photos and see the vehicle up close.

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Pictures (from left to right)

- 1) New TENSOR XGel battery
- 2) GNB stand at CeMAT 2014
- 3) BMW DTM driver Marco Wittmann signing autographs on the GNB stand



## About GNB

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GNB Industrial Power is a division of Exide Technologies, one of the world's largest producers and recyclers of lead-acid batteries with operations in more than 80 countries and more than 120 years of experience. The company develops state-of-the-art energy storage solutions for the automotive and industrial market. Leading car, truck and forklift truck manufacturers trust in Exide Technologies as an original equipment supplier. Exide also serves the aftermarket through a portfolio of successful and well-known brands.

Exide's Transportation division manufactures batteries for light and commercial vehicles, as well as agricultural and marine leisure applications. Industrial markets – under the division GNB Industrial Power – include efficient energy storage solutions for motive power applications such as lift trucks, cleaning machines, electric wheelchairs and other electrical vehicles, and network power applications such as telecommunications systems, renewables, and uninterruptible power supply (UPS).

Exide's engineers have always been at the forefront of bringing important innovations to the industry. Exide's ISO/TS-certified manufacturing facilities ensure that customers receive products that are produced with maximum efficiency and fulfil the highest quality standards, while minimising impact on the environment. Exide's extensive sales and distribution network provides quality service and delivers on time to its customers. Its world-class recycling facilities ensure that batteries will be reused, helping to make a positive contribution to the environment. Exide also provides services, accessories and energy consulting to its clients.

Get further information about Exide, including its financial results, at [www.exide.com](http://www.exide.com).

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